

Wiltshire's Annual Public Health Report 2012/13



Leading healthier, more active lives
– making our vision a reality

From transition to transformation

- A new way of working – the transition of services
- Building on a well established way of working
- Exciting opportunities for improving health outcomes
- Integrating public health in the Council's mainstream business



Our communities

- 2012 – a year of celebrating active, healthy lifestyles
- Bringing communities together
- Creating a lasting, healthy legacy
- Achieving positive health outcomes
- Reducing health inequalities
- The importance of early intervention

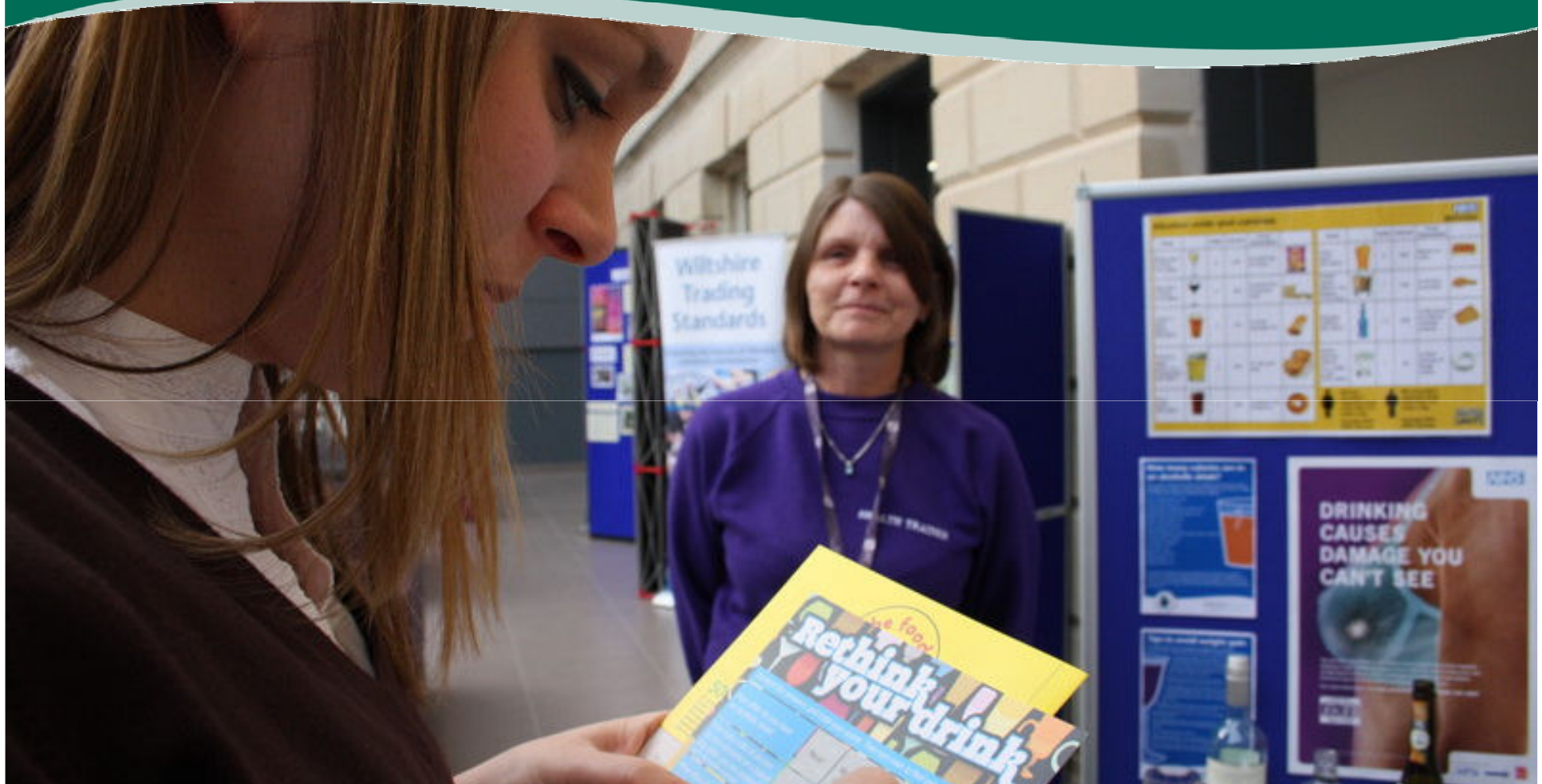


Our vision

The JSA identified five key health and wellbeing priorities:

- to identify and support complex and vulnerable families
- to reduce harms associated with substance misuse
- to support the rising number of people with long term conditions to manage their health and needs
- improving people's mental health and emotional wellbeing.
- to reduce long term care home placements





Wiltshire has been chosen, with Swindon, as one of 20 Early Intervention 'Pioneering Places' nationally

Our work

- Healthy Child Programme
- Safe Drive Stay Alive Programme
- Wiltshire Stop Smoking Service
- Active Health scheme
- Health Information Support Service
- Get Wiltshire Walking
- Health Trainers



Our achievements

- Life expectancy has risen to 80.1 years for males and 83.8 years for females.
- Active Health scheme in Wiltshire's leisure centres includes the ground-breaking exercise after stroke classes
- In 2012, over 2,000 people were referred for exercise programmes
- Wiltshire's CVD mortality rates are below those of the South West and England nationally
- In 2010 20.8% people smoked – now just 17% smoke
- During 2012/13 we helped over 2,900 residents to stop smoking



Our achievements

- The number of people killed or seriously injured in road traffic accidents fell 10% from 2011 to 2012
- Children aged 5 have fewer decaying, missing or filled teeth compared with the national average (0.75 vs 0.94 teeth per child)
- The rise in rates of overweight and obesity children in Reception Year children slowed in the last year
- Pilot site for the Domestic Violence Disclosure Scheme



Our achievements

- National Chlamydia Screening Programme – 8,500 young people with 8.8% testing positive
- Wiltshire now has a Abdominal Aortic Aneurysm screening programme for males aged 65 and over
- More than 30,000 health checks were offered and over 14,700 were completed in the last year



The challenges ahead

- Meeting the challenges of an older population
- Addressing public health inequalities across the county – the gap in life expectancy for men in the most and least deprived areas is over 6 years
- Working to improve military and veteran's health
- Focus on reducing skin cancer, self harm and road traffic collisions



Questions?



Thank you